

**JULIE BAKER APPOINTED DIRECTOR OF SALES  
AT CALISTOGA RANCH, AN AUBERGE RESORT**

CALISTOGA, Calif. (February 25, 2008) – Auberge Resorts, operators of Calistoga Ranch, the award-winning Napa Valley resort and lodging club, announced the appointment of Julie Baker as Director of Sales. In her new position, Baker will oversee all sales and marketing activities for Calistoga Ranch, which comprises 46 guest lodges and 14 owner lodges offering luxury guest and member accommodations, an innovative indoor-outdoor spa and lakeside restaurant.

“We are delighted that Julie will be leading the sales efforts at Calistoga Ranch,” said General Manager Philip Kendall. “Her prior experience in hospitality sales and proven track record with the luxury travel market will be an asset to the resort.”

Baker has been a member of Calistoga Ranch’s Sales and Marketing team for more than a year and served as Leisure Sales and Reservations Manager. In this position, she was responsible for building relationships with the travel agency community and overseeing reservations. Previously, she held the title of General Manager of Little Red Ski Haus, a bed and breakfast property in Aspen, Colo., where she was in charge of all hiring, managing the housekeeping, guest services, sales and restaurant staff. Prior to that, she was Director of Air Operation for Viking River Cruises in Woodland Hills, Calif. Baker received a Bachelor of Arts in English from Seattle Pacific University in Seattle.

Located in a private canyon on 157 acres in the upper Napa Valley, Calistoga Ranch offers sumptuous accommodations, the mineral spring-fed Bathhouse spa, and inspired cuisine in the waterfront Lakehouse Restaurant. Calistoga Ranch’s contemporary architecture maximizes its wooded setting with innovative indoor-outdoor lodges that embrace the Wine Country lifestyle. In keeping with the rich heritage of Napa Valley, Calistoga Ranch features an on-site vineyard and mountain wine cave, where guests and lodging club members can share in the process of winemaking and immerse themselves in the wine culture. Guests and members can enjoy a variety of amenities, including a

swimming pool overlooking the vineyards, bocce court, canyon hiking trails and wine tasting at world-renowned vineyards just outside the resort's gates.

### **About Auberge Resorts**

**Auberge Resorts** is a collection of exceptional hotels, resorts and private clubs, each with a unique personality that assures a memorable guest experience. Among the distinctive properties are Auberge du Soleil, Napa Valley; Esperanza, Cabo San Lucas; Calistoga Ranch, Napa Valley; The Inn at Palmetto Bluff, Bluffton, S.C., and Encantado, opening in Santa Fe in the summer of 2008, with several others in development. While Auberge Resorts nurtures the individuality of each establishment, all are characterized by a set of communal elements: intimate, understated elegance; captivating locations that inspire exceptional cuisine and spa experiences; and gracious yet unobtrusive service. For more information about Auberge Resorts, please visit [www.aubergeresorts.com](http://www.aubergeresorts.com)

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