

**AUBERGE RESORTS PAMPERS PETS WITH NEW AMENITIES**  
*Luxurious Dog Beds, Italian Linens And Customized Pet Service Menu Complement  
Auberge Resorts' Pet-Friendly Properties*



MILL VALLEY, Calif. (July 5, 2006) – Not allowing guests’ four-legged friends to play second fiddle to their owners, Auberge Resorts has unveiled new pet amenities at three of its properties: Calistoga Ranch, Napa Valley; Esperanza, Cabo San Lucas, Mexico; and the Inn at Palmetto Bluff, South Carolina. Pets accompanying guests can now enjoy luxurious custom pet beds, pet room service menus and attentive treatment their owners have become accustomed to at Auberge Resorts.

The highlight of the new dog beds will be daily-changed, custom-fitted Italian linen sheets by Rivolta Carmignani, renowned for their soft and luxurious sheets made with 100 percent natural fibers. The beds are fitted with custom velvet exterior fabric featuring signature colors at each of the three properties: nutmeg brown at Calistoga Ranch; copper at Esperanza; and sage green at Palmetto Bluff. Another integral part of the beds is orthopedic pads and topped with a down-filled cushion for maximum comfort.

“From taking long walks along the beach to walking along the river and hiking in the woods, Auberge Resorts have perfect settings for guests and their pets to enjoy an active lifestyle,” said Caroline MacDonald, Vice President of Sales & Marketing. “The

locations of our properties, combined with the thoughtful touches provided for our in-resident pets make our resorts the perfect getaway for pet lovers”.

Man’s best friends can also enjoy another exciting new amenity at Auberge Resorts: a doggie room service menu that will include specially prepared gourmet meals, including *Ground Beef and Rice; Diced Chicken and Pasta* and *High-Protein Beef Sirloin Patty*. Additionally, when guests are away from their rooms enjoying the resorts or elsewhere, they can place *Do Not Disturb Doggie* signs on their doors for their pooch’s privacy.

Just as each resort in the Auberge Resort portfolio is distinctive to its setting, so are the amenities they offer pets. In addition to the newly enhanced pet amenities, all three properties offer additional pet services, including:

### **Calistoga Ranch**

Complimentary scheduled daily-guided hikes in Calistoga Ranch’s secluded canyon setting, organic pet treats and spring water provided as a welcome amenity, bags for pet cleanup and pet tags that read “Guest of Calistoga Ranch” with the resort’s phone number for use while on property.

### **Esperanza**

Complimentary pet kits upon check in that includes bed, toys, 30-minute pet massages and pet walking services beachside or on a desert trail that highlight Esperanza Resort’s Mediterranean climate and spectacular ocean setting.

### **Palmetto Bluff**

Pet walking and pet sitting services, doggie grooming and rubdowns, pet baskets with fun treats, toys and personalized goodies and *pet-tique baskets* with pet spa products. Additionally, Palmetto Bluff is the ideal venue for guests to take their dogs along on their favorite resort activities including cruises on the May River, trips to the sand bar for a fun game of fetch and enjoying miles of nature walks around the property.

The highlight at Palmetto Bluff this summer is the *Dog Days of Summer* weekend scheduled for August 18-20, 2006. The weekend will honor man’s best friend with two

days of fun activities that include: May River cruises; a doggie parade with contests and prizes; doggie village fair with activities including games, doggie DJ, pet food tastings and more; and movie night where dogs and their owners can catch showing of *Cats* and *Dogs*.

Auberge Resorts' signature dog beds can be purchased at the resort boutique or by visiting [www.aubergeresorts.com](http://www.aubergeresorts.com). The beds are priced at \$225 for dogs 40lbs and under and \$295 for dogs over 40lbs.

### **About Auberge Resorts**

Auberge Resorts is a collection of exceptional hotels, resorts and private clubs, each with a unique personality that assures a memorable guest experience. Among the distinctive properties are Auberge du Soleil, Napa Valley; Esperanza, Cabo San Lucas; Calistoga Ranch, Napa Valley; and The Inn at Palmetto Bluff, Bluffton, S.C., with several others currently in development. While Auberge Resorts nurtures the individuality of each establishment, all are characterized by a set of communal elements: intimate, understated elegance; captivating locations that inspire exceptional cuisine and spa experiences; and gracious yet unobtrusive service. For more information about Auberge Resorts, please visit [www.aubergeresorts.com](http://www.aubergeresorts.com).

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